

#GETCERTIFIED #GETEDREDIFIED

edred™

ELEVATE YOUR
**MARKETING
GAME**

LEARN, GROW, SUCCEED



100% JOB INTEGRATED
LEARNING PROGRAM

**POST-GRADUATE
CERTIFICATION
IN DIGITAL MARKETING**



www.edred.in

ABOUT US

At Edred, our goal is to redefine education, one student at a time. We have the opportunity to revolutionize the industry and empower professionals to upskill and reach new heights in their careers. Our mission is to provide holistic transformation through cutting-edge technology and expertise. We are sure, that we have all the strategies designed exclusively for you to meet your career goals.

WHAT IS JGLP

The **Job Integrated Learning Program** offers a guaranteed job while providing you with an upskilling opportunity for **Digital Marketing Freshers**. You will upskill with 3 live projects and 8 Capstone projects among different industries with completion certificates along with 1 Global Apprenticeship Certification. Our premium program also includes Global Certification from the **(EIMT)** European Institute of Management and Technology. The program ensures career advancement and empowers you to thrive in your chosen fields.

DIGITAL MARKETING EXECUTIVE

A well-structured Job-Integrated Learning program for a Digital Marketing stream aims to equip students with both the knowledge and practical experience they need to excel in the dynamic and ever-evolving field of

PROGRAMME HIGHLIGHTS

ASSURED
SALARY OF

2.4-8*
LPA



Job from Day 1



Post-Graduate
Certification in DM

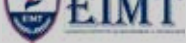


Get 13 + 1 Global
Program Certification

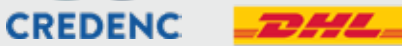


Flexible EMI options

CERTIFICATIONS

- Certification from  **EIMT**
European Institute of Management & Technology

- 8 Capstone Projects Certification
(Any 8 industry)



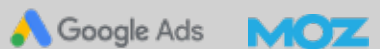
- 1 Global Apprenticeship Program
Certification



- Post-Graduate Certification in DM



- Other Tools Certifications



PROGRAM FLOWCHART



STEP 01 REGISTRATION



STEP 02 ASSESSMENT / INTERVIEW



- ### STEP 03
- Enrollment for Edred program
 - Onboarding as employee with Rattel India Pvt Ltd as DM Executive



- ### STEP 04
- Attend OJT (On Job Training) at Rattel India Pvt Ltd & work with multiple Clients/Projects



- ### STEP 05
- Complete 8 Capstone projects & 1 Global Apprenticeship Programme. 3 live projects with Edred in **60 days**



- ### STEP 06
- From 61st day**, start full time employment & work with multiple Client projects at Rattel India Pvt Ltd with salary range of **2.4 LPA & Above**



EDUCATION REDEFINED

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